

Emerging Markets for Outdoor Recreation

Participation

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Trends — Profiles

**Sporting Goods Manufacturers Association
and the
USDA Forest Service, Athens, GA
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NSRE

National Survey on Recreation and the Environment

Sponsors

**Sporting Goods Manufacturers
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USDI Bureau of Land
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US Army Corps of Engineers
National Oceanic and
Atmospheric Administration
University of Georgia
USDA Economic Research
Service
U.S. Environmental Protection
Agency
National Park Service**

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Emerging Markets for Outdoor Recreation in the United States



A Report to the Sporting Goods Manufacturers Association and
the Outdoor Products Council

Based on collaborative research between SGMA and the USDA
Forest Service to study outdoor recreation in the lives of
American adults—The National Survey on Recreation and the
Environment

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