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ADULT BICYCLE HELMET MODULE

ABIKE1 Did YOU do ANY type of bicycling for ANY reason during the last 12 months?

- 1 Yes
- 2 No <go to Q560>
- 8 Don't know <go to Q560>
- 9 Refused <go to Q560>

ABIKE2 On approximately how many different days did you ride a bicycle for any reason in the last 30 days?

- A.. ENTER RESPONSE ****
- 98 Don't know
- 99 Refused

[count any part of a day as a whole day]

ABIKE3 Is there a law in your community or state requiring adults to wear bicycle helmets?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

ABIKE4 Do you own a bicycle helmet that you or someone in your immediate family purchased for you?

[IF THE PERSON ANSWERS 'NO', THEN ASK THIS QUESTION.]

Did you say NO because the helmet came from another source or because you do not own a helmet?

- 1 Yes
- 2 No, the helmet came from another source <go to Q560>
- 3 No, don't own a helmet <go to Q560>
- 8 Don't know <go to Q560>
- 9 Refused <go to Q560>

ABIKE5 Approximately how much did you or the family member pay for the helmet?

- A.. ENTER RESPONSE **** <go to ABIKE6>
- 98 Don't know <go to ABIKE5a>
- 99 Refused <go to ABIKE6>

IF THE PERSON HESITATES, ENTER -98
IT WILL TAKE YOU TO A RANGE OF PRICES

ABIKE5a Was it above or below \$50?

- 1 Above <go to ABIKE5a1>
- 2 Below <go to ABIKE5a2>
- 8 Don't know <go to ABIKE6>
- 9 Refused <go to ABIKE6>

ABIKE5a1 Was it :

- 1 Between \$50 and \$59 <go to ABIKE6>
- 2 Between \$60 and \$69 <go to ABIKE6>
- 3 Between \$70 and \$79 <go to ABIKE6>
- 4 Between \$80 and \$89 <go to ABIKE6>
- 5 Between \$90 and \$99 <go to ABIKE6>
- 6 Between \$100 and \$124 <go to ABIKE6>
- 7 Between \$125 and \$149 <go to ABIKE6>
- 8 \$150 or more <go to ABIKE6>
- 9 Refused <go to ABIKE6>
- 10 Don't know <go to ABIKE6>

ABIKE5a2 Was it :

- 1 Between \$40 and \$49
- 2 Between \$30 and \$39
- 3 Between \$20 and \$29
- 4 Between \$10 and \$19
- 5 Between \$1 and \$9
- 9 Refused
- 10 Don't know

ABIKE6 How old is your helmet?

- A.. ENTER RESPONSE ****
- 98 Don't know
- 99 Refused

IF LESS THAN 6 MONTHS OLD, ENTER .5
OTHERWISE ROUND TO CLOSEST YEAR

ABIKE7 For the following questions, please think back to when you got your bicycle helmet.

How many years did you expect to use your helmet?

- A.. ENTER RESPONSE ****
- 98 Don't know
- 99 Refused

ABIKE8 What was your most important reason for purchasing your bicycle helmet? Was it

- 1 Laws requiring helmet use
- 2 Safety
- 3 To set a good example for your child
- 4 or another reason
- 8 Don't know
- 9 Refused

ABIKE9

When you selected your helmet, for what portion of your bike-riding time did you expect to wear it?

- 1 About 25 percent
- 2 About 50 percent
- 3 About 75 percent, or
- 4 About 100 percent of the time
- 8 Don't know
- 9 Refused

ABIKE10

I am now going to read a list of bicycle helmet features. On a scale of one to five, with one being not at all important and five being very important, please rate the following features for their importance at the time you selected your helmet.

The first feature is WEIGHT

- | | | | | | | |
|----------------------|---|---|--------------|---|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 Don't know | | | |
| | | | 9 Refused | | | |

ABIKE11

[Repeat if necessary] Remember the scale is from one to five, with one meaning not at all important and five meaning very important.

VENTILATION

- | | | | | | | |
|----------------------|---|---|--------------|---|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 Don't know | | | |
| | | | 9 Refused | | | |

ABIKE12

[Repeat if necessary] Remember the scale is from one to five, with one meaning not at all important and five meaning very important.

TEXTURE OF CHIN STRAP

- | | | | | | | |
|----------------------|---|---|--------------|---|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 Don't know | | | |
| | | | 9 Refused | | | |

ABIKE13

[Repeat if necessary] Remember the scale is from one to five, with one meaning not at all important and five meaning very important.

OVERALL COMFORT

- | | | | | | | |
|----------------------|---|---|--------------|---|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 Don't know | | | |
| | | | 9 Refused | | | |

ABIKE14

[Repeat if necessary] Remember the scale is from one to five, with one meaning not at all important and five meaning very important.

| COLOR | | | | | | |
|----------------------|---|---|---|------------|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 | Don't know | | |
| | | | 9 | Refused | | |

ABIKE15

[Repeat if necessary] Remember the scale is from one to five, with one meaning not at all important and five meaning very important.

| OVERALL APPEARANCE | | | | | | |
|----------------------|---|---|---|------------|---|----------------|
| Not at all important | 1 | 2 | 3 | 4 | 5 | Very important |
| | | | 8 | Don't know | | |
| | | | 9 | Refused | | |